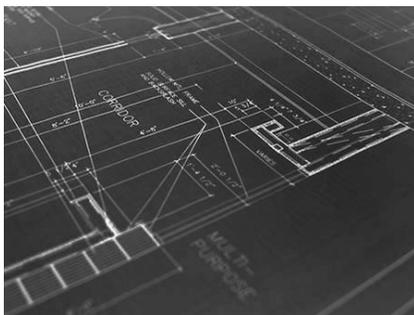


# **New University**

A GLOBAL TECHNICAL UNIVERSITY IN  
JOHNSBURG

Executive Summary  
Submitted by: The MRT Group



## **New University Academics: The Historic Opportunity**

Members of the MRT Group are excited about the possibility of partnering with Freeland to build a new world class university in Johnsburg.

We appreciate that Freeland is a country **rich in history and culture** reaching back to the Neolithic peoples. And while sharing similarities with its Grundian neighbors and the larger [REDACTED], Freeland has its own unique history and traditions that developed over the centuries drawing from the Greeks, Romans, Swedes and Italians.

Freeland has splendid archeological sites such as the [REDACTED] and many outstanding museums and archives such as the Blue Brick Museum. Freeland also has a tradition of appreciating the **centrality of education** for a strong, successful society. And Freelanders are hard working and industrious people. These things help provide a sound foundation for Freeland's future.

We also recognize that Freeland is at a unique moment in its long history. After decades of brutal rule, brave Freelanders rose up to cast aside the dictatorship and reclaim their destiny.

After this recent traumatic past, it is important that Freeland leaders help the nation go through **reconciliation, renewal and rebirth** so that a new stable, sustainable, peaceful and prosperous country will provide the growth and opportunity the people deserve and want. We know the Freeland leaders understand this challenge and are dedicated to successfully steering Freeland to your better future.

### **The Bright Future**

At this moment in history, we believe that going forward with building a new world class university in Johnsburg can contribute to this transition from a darker past to a brighter future. It will show a national commitment to Johnsburg and its people. It will show a dedication to the young people and future of Johnsburg and the entire nation. It can become a powerful symbol of progress.

And, most important, this new university will educate and train generations of Freelanders who will leave the school equipped to build a better future for themselves, their families and Freeland. This new university will help fashion future generations of Freelandn leaders in all areas of society. It will create jobs and be an **engine of economic growth**.

This project is big. It is bold. But this moment in Freeland's history requires strong leadership and bold projects to help in this transition and to build a better nation for generations to come.

The times are consequential for the future of Freeland, the challenges are great, the opportunities are exciting, and the MRT Group are committed to work with you to advance these noble goals.

### **Meeting your needs Together and Delivering the Project**

You know what you need to build a great nation for the future. And we believe we have some of the crucial background to help make it a reality. To turn the dream of a **flagship university** into a fact – especially in a fairly short time – will take a team of experienced professionals who share your vision.

In order to deliver this project to the State of Freeland and its people, we have assembled a global team that brings together the finest practitioners in their respective fields of Design, Construction, Higher Education, Security, Information Technology, International Law, Business and Government. This is the MRT Group.

### **Our Team Members Have Substantial Global University Project Experience:**

- Abu Dhabi University (UAE)
- Carnegie Mellon
- Georgetown University
- HEC Paris School of Management
- [REDACTED]
- Michigan State University
- New York University
- Northwestern University
- Stanford University
- [REDACTED]
- Virginia Commonwealth University
- Weill Cornell Medical College
- Zayed University (UAE)

We intend to deliver a state-of-the-art “turn-key” fully functional university in a targeted time frame of 5 years, with the additional objective of having the first classes underway in initial buildings completed within 18 months from the project’s formal launch. Our common objective is that this university will not only be the pride of Johnsborg and of Freeland, but will act as a magnet institution in the region and, eventually, will draw students from around the world.

A project of this type is much more than physical structures. It also must include the programs, personnel and planning that turn a group of buildings into a living, breathing, thriving academic community; and a community that reflects best

practices across all of its component parts while observing and reflecting the cultural and religious character of the region.

That is what we are offering.

With literally hundreds of years of combined expertise, we will deploy motivated teams with a range of knowledge in the highest level positions from planning, administration, economic development and teaching across every major discipline, with an emphasis on technical education. We have overseen universities with tens of thousands of students from traditional undergrads to post-graduate and continuing education. We are ready to apply our skills here.

### **Scope of Services: From Planning To Operations**

The Academic Development scope addresses the full spectrum of planning, design, development and implementation. In fact, the MRT Group was formed specifically for this project. We are capable, committed, and can start immediately. We share your goal to find talent to meet Freeland's strategic needs in energy, food, water, job creation/new industry development, health, and education.

The proposed scope of work assumes designing and delivering five distinct categories of service, as part of the design and delivery of the overall project. Our plan is to establish separate but interlocking teams of experts that will cooperatively develop each of these areas.

### **Planning, Design & Construction**

- Comprehensive Architectural Design & Site Development Plan
- Construction of Site Improvements, Infrastructure, Facilities and Systems
- Program and Project Management and Administration
- Employment and Training Programs for Locally Hired Personnel (target hires: 20,000+ local residents)

### **Curriculum Planning and Design**

We are guided by two central academic design principles. First, all globally prominent universities begin with **strong “core” academic programs**, then build outward. Second, globally significant universities connect faculty, students, and research to other global flagship universities.

Guided by these principles, the Curriculum Planning and Development Team will be in charge of researching, designing and delivering the actual content for the university's various disciplines. The curriculum will be based on input from Freelandn officials and incorporate vital cultural considerations.

We understand that it is crucial to fulfill **Freelandn national strategic priorities and aspirations** for education in key industries:

- Petroleum and related disciplines
- Professional Discipline (law, medical, management, finance, and etc.)
- Civil & Structural Engineering
- Science & Technology
- Law Enforcement / Criminal Justice / Security Studies
- Agriculture & Aquaculture
- Supply Chain Management / Logistics / Transportation
- Tourism
- Sports & Athletics

The programs developed will offer undergraduate and graduate degrees, professional and associate degrees (2 year), and specialization certificates and continuing education credits.

In Freeland, faculty will be acquired from existing national institutions, as well as recruiting PhDs and training of top undergraduates to the PhD level. When desirable, dual faculty appointments will be sought.

Internationally, we have a rich pool of talent to recruit from. These include major universities and colleges from the State of Michigan such as State University and prominent South Korean universities such as Yong-In University and other globally recognized international universities. A particularly fruitful source will be non-profit university associations. Prestigious design centers, other flagship global universities, and corporate academic affiliations will also be pursued.

- **Administration and Human Resources Program**

A great university runs with preeminent administration. Members of the Administration and Human Resources Team will design a structure to properly manage the administrative aspects of day-to-day operations for a modern, fully functional university. They will present a system for recruitment, retention and general administration for all personnel related matters – including job descriptions, salary and benefits, tenure process and more.

A unique organizational chart will set forth key departments, personnel, roles and responsibilities. Built into the administrative plan will be a guide for the **future growth** of the institution.

- **Management Services**

Sound policies form the foundation of a respected international university. There are significant legal, cultural, government relations, marketing and

financial concerns to be confronted. The Management Services Team will sort through and find effective solutions for all of these issues:

- Key staff and management personnel
- Requisite legal, professional and administrative structures
- Marketing and PR programs, including Web presence
- Readiness of the university-bound students, from kindergarten and older
- Readiness requirements of initial faculty
- Complementary relationships and cooperative opportunities with existing universities
- Curriculum building with Freeland officials
- Cultural considerations
- Strategic government relations efforts in the U.S., Freeland and third country locations

### **Economic Development Impact of the Project**

A major university will not only educate its students but will also spur commercialization and job growth in the community. We will work with leaders of the Johnsbury business and government communities to develop an economic development and job creation plan utilizing the new university as the foundation and engine for future growth of Johnsbury. Our urban planning and economic development experts will devise a long term university community structure that will create an atmosphere that will attract investment and economic growth from not only the local community but also from other areas of Freeland and the international financial community.

The positive economic impact of a project such as this cannot be over-stated. The mere announcement of this project will provide a positive image of the future for Freelanders and will demonstrate to observers around the world that Freeland is taking positive and realistic steps to emerge from a difficult past, in a way that engages her citizens with the modern community of nations. The main impact on Freeland's people will be the very real and valuable realization of ***hope for the future, opportunity for all, economic and social stability and proof of true national progress.***

In a practical sense, the ***positive Economic Development impact*** of a project of this magnitude will be deep and broad. Just some of those positive economic benefits will be in the form of:

- Tens of thousands of jobs created
- Transfer of skills and technologies via "Skilled Trades Training" programs
- "Ripple Effect" economic development arising from a wide variety of commercial opportunities that will emerge in and around the new university

- Research & Development initiatives and resulting commercially viable technologies
- International corporate investment and involvement in the project
- Strategic positioning of Freeland’s education and commercial sectors in the region
- A merging of Freeland’s national strategic objectives with the aspirations of its people

We will implement **Financial Sustainability Modeling** to ensure the university becomes financially viable and self-sustaining in an environment where tuition payments alone may not bridge the gap between revenue from standard tuition and operating costs. This model will explore resources such as:

- Endowments: Sources, Management and Administration
- Governmental Support: Grants and Loan Structures
- Private Sector Funding: Corporations, Investors and Grantors
- Long Term Sustainability Mechanisms
- Scholarships

**We can begin NOW.** We will not wait until physical structures are constructed to begin our academic and training curriculum. We can implement short term programs such as English language training immediately. We will prepare potential students immediately so when the university construction commences, the students will be well prepared to join the labor force. We can implement skills training programs such as welding, construction, computer programming and others so that the citizens of Johnsbury can participate in the construction of the university.

### **The future for Freeland starts here**

We are deeply honored to be able to participate in such a momentous undertaking – as a new dawn of opportunity begins for a storied nation. We know that for you, this is about more than walls and textbooks: This is the where a new Freeland can find its strength and spirit. We share that belief.

Let these ancient words guide us as we consider the magnitude and implications of this project for the people of Freeland:

**“They will rebuild the ancient ruins, and restore the places long devastated; they will renew the ruined cities that have been devastated for generations.”**

From those ruins, we can commit to build hope, together, to offer a soaring vision for individuals who deserve the best and for a nation that is destined to be great once more. It is only fitting that we look now to lift up the young, those who,

when educated with the highest skills and ideals, can make permanent this dream.

Respectfully and enthusiastically submitted for your consideration by the members of the MRT Group.